

Extended Bio (Formal):

Veena Jetti (VEE-nuh JEH-tee) is the founding partner of Vive (rhymes with "five") Funds, a unique commercial real estate firm that specializes in curating conservative opportunities for investors. Veena brings a dynamic perspective to targeting, acquiring, managing, and operating assets using best practices combined with cutting edge technologies. Her professional expertise includes driving corporate strategy and business development opportunities.

After graduating from the University of Illinois at Chicago with a degree in Finance at 20 years old, she pursued her passion for real estate. Veena has over a decade of real estate experience and over \$1B+ in real estate assets over her career in both the startup world as well as the corporate world. Because of her diverse background, she is often a panelist and speaker for various podcasts, global conferences, and radio shows.

Aside from professional endeavors, Veena is a passionate philanthropist. She has founded and served on the board for a national non-profit organization. In 2017, she was one of only three women to receive the Politico Woman of the Year award for the significant amount of time and focus she spent on aiding in a grassroots Hurricane Harvey disaster response. She continues to be involved in helping companies and charitable organizations develop better disaster recovery protocols for future emergencies. She is a current lending team lead at kiva.org, an organization that specializes in helping entrepreneurs with micro-loans. Other organizations that Veena has a passion for include RIPmedicaldebt.org, local food banks, water.org, St. Jude's Hospital, Children's Hospital of Philadelphia, and Safe Mothers Safe Babies.

Vive Funds is the vision of an investor centric firm coupled with proven best practices coming together. The firm was established to create a space for investors to rely on carefully planned projects with client experience being at the forefront of our mission. Any project with the Vive name on it can be trusted to have gone through our rigorous metric standards before approval.

Key Topics:

- What are the 5 Keys to Raising Capital from Investors?
- How I raised \$50MM of equity In 8 weeks
- How I Transacted on Over \$1B+ of Real Estate
- Top 3 Mistakes New Investors Make and How to Avoid Them
- Why Diversity and Thought Leadership Is a Strength
- Why Multifamily Assets are the Best Asset Class
- How to Build Generational Wealth and Why It's Important

Broad Interview Topics:

- Real Estate Investments
- How to Fund Equity
- Investment for High-Income Earners
- Multifamily Investing
- Passive Income
- Women In Business
- Balancing Motherhood and Entrepreneurship
- Personal Finance

