

Extended Bio (Informal):

Meet Veena Jetti, the mastermind behind Vive Funds, the commercial real estate firm shaking up the game with their conservative investment opportunities in the multifamily space. Veena brings a fresh and innovative approach to managing assets, thanks to her expertise in driving corporate strategy and business development.

She graduated from the University of Illinois at Chicago with a finance degree at the ripe age of 20 and has been killing it in the real estate world for over a decade, having managed over \$1 billion GAV in assets over the course of her corporate and entrepreneurial career.

But Veena's not just a boss in the business world, she's also a pro at sharing her knowledge as a frequent panelist and speaker. She's recently rolled out a community designed for new and seasoned multifamily investors on Facebook called Mastering Multifamily with Veena Jetti.

And when she's not closing deals, she's giving back as a passionate philanthropist, having founded and served on a national non-profit organization, and even receiving the Politico Woman of the Year award for her disaster relief efforts.

Vive Funds is the perfect blend of investor-centric focus and tried and true best practices, ensuring that every project has the stamp of approval from their rigorous standards. With Veena at the helm, you know you're in good hands.

Key Topics:

- What are the 5 Keys to Raising Capital from Investors?
- How I raised \$50MM of equity In 8 weeks
- How I Transacted on Over \$1B+ of Real Estate
- Top 3 Mistakes New Investors Make and How to Avoid Them
- Why Diversity and Thought Leadership Is a Strength
- Why Multifamily Assets are the Best Asset Class
- How to Build Generational Wealth and Why It's Important

Broad Interview Topics:

- Real Estate Investments
- How to Fund Equity
- Investment for High-Income Earners
- Multifamily Investing
- Passive Income
- Women In Business
- Balancing Motherhood and Entrepreneurship
- Personal Finance

